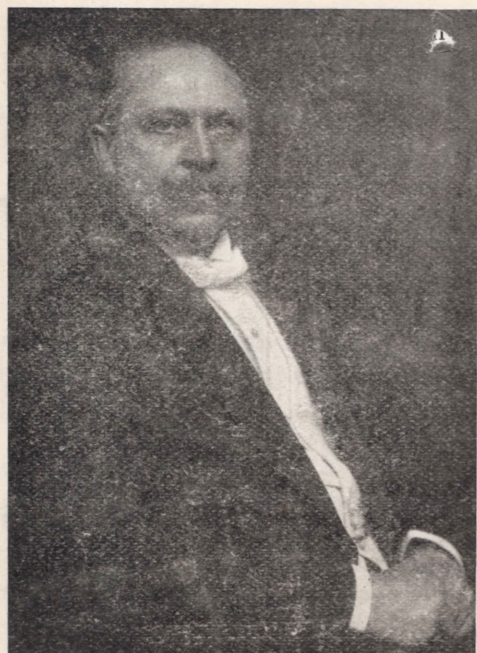




ALEXANDER KOSHETZ'

UKRAINIAN NATIONAL CHORUS



ALEXANDER KOSHETZ

Although

Many critics call it a "human symphony orchestra"

Other critics call it a "human pipe organ"

One critic said "Not Chorus singers, but priests and priestesses of a deep religion"

ALL unanimously agree that this Chorus is *not* merely a chorus, but that it is

"Something quite peculiar, vital, original. *Something that takes hold of you!*"

A few expressions of appreciation from most distinguished educators

PRINCETON UNIVERSITY
PRINCETON, N. J.
November 21, 1923.

My dear Mr. Rabinoff,

I am very glad to express my deep appreciation of the concert given at Princeton by the Ukrainian National Chorus. Their work is an expression of the highest form of art and our Princeton audience was enthusiastic in its approval and appreciation.

With warm regards,
Faithfully yours,
Alan Fairclough

Mr. Rabinoff,
250 West 57th St., New York.

MAX RABINOFF DEFINITELY ANNOUNCES FOR SEASON 1923-24
PROFESSOR ALEXANDER KOSHETZ'

UKRAINIAN NATIONAL CHORUS

Will Positively Make a Coast to Coast Tour
from November 1st to March 15th

Responsible and Discriminating Local Managers—Educational Institutions—Serious
Musical Clubs—Interested in the Development of Real Art in Their Communities.

PLEASE NOTE:

That the concerts given by Prof. Alexander Koshetz' Ukrainian National Chorus created such a profound impression on every audience that heard it and won such enthusiastic response that this great vocal ensemble has become one of the biggest drawing attractions before the American public today.

This unique organization has received unanimous and unqualified praise from both press and public, in European capitals during the past four years, and for the past season in every American and Mexican city in which it has so far appeared. The appeal is equally strong, whether from an artistic, cultural, educational, entertainment or financial standpoint.

Before you determine upon your course for next season, think over
—carefully—whether or not it is good business to include

THE UKRAINIAN NATIONAL CHORUS

and write immediately for available time to

MAX RABINOFF, 250 West 57th Street, New York City

Steinway Piano Used Exclusively

Records for Brunswick Exclusively



Did you ever know of a concert, to which 32,600 people paid admission to hear? This actually happened on Monday afternoon, December 26, 1922, when that number in the great bull-fight arena in Mexico City heard

Prof. Alexander Koshetz'

UKRAINIAN NATIONAL CHORUS

Jointly With
Mlle. ODA SLOBODSKAJA

Which superlative artistic organization broke all known concert attendance records. Three additional concerts followed, ranging in audiences each between twenty-five and thirty thousand people, besides nineteen other concerts which were given in the largest theaters in Mexico City.

THE UKRAINIAN NATIONAL CHORUS made its debut at the Teatro Arbeu which has a seating capacity of 1,900. This was insufficient to accommodate the crowds that sought admission.

The Mexican Government, under whose patronage the tour was made, in order to give as many persons as possible the benefit of hearing this marvelous organization, then arranged to present the Chorus at the Teatro Iris, which has a seating capacity of nearly 3,600. But even this large auditorium could not hold these music-loving and enthusiastic Mexicans.

After nineteen concerts had been given in these two theaters, the Minister of Education and Fine Arts Vasconcelos, and Minister of Finance de la Huerta, both of whom are musicians, realizing not only the cultural appeal, but the message conveyed to the people by this remarkable vocal ensemble, then arranged to give further concerts in the great arena of the Plaza de Toros which comfortably seats 32,000, and has been equipped with the most perfect acoustical contrivances, so that the slightest sound is distinctly heard.

While this record breaking tour was in progress, some rival New York music managers were busily circulating false reports to the effect that the Ukrainian National Chorus had disbanded, and cancelled its tour.

The two illustrations here shown were taken from a moving picture made during some of the Arena concerts; they speak for themselves and absolutely refute those malicious reports:

At the conclusion of the original three weeks' engagement, Mexican officials requested that the Ukrainian National Chorus and its associate artists remain five weeks longer in the Republic, so that concerts might be given in as many cities as possible; therefore, the Pacific Coast portion of the itinerary was cancelled, and the United States tour was resumed in Kansas City on January 30, 1923.



Mlle. ODA SLOBODSKAJA

YALE UNIVERSITY
SCHOOL OF MUSIC
NEW HAVEN, CONNECTICUT
December 21, 1923

Mr. Max Rabinoff,
250 West 57th Street,
New York City.

Dear Mr. Rabinoff:

I have been thinking for some time to write you to thank you for the magnificent concert given by the Ukrainian Chorus here at Yale. The talent of the Chorus and the artistic mastery of the music together with the effects which were produced, seemed to be the result of a perfect combination. I was interested at every moment in the music and the national flavor. I admired also the work of the soloists for the inspiring effect he had upon the Chorus and the audience in the rare manner which he displayed in many of the movements of the work. The audience regarded the concert as one of the best and it was easy to realize that a deep appreciation was made by the guests.

I am,
Very truly yours,
Alan Fairclough

THE HAMPSON NORMAL AND AGRICULTURAL INSTITUTE
HAMPSON, VIRGINIA
December 5, 1923

Mr. Max Rabinoff,
250 W 57th Street,
New York City.

Dear Mr. Rabinoff:

The message of the National Ukrainian Chorus is of the profoundest significance, especially to America, a young nation with its own music, just putting on her feet, for these artists demonstrate to us in a most tangible and convincing manner the wonderful possibilities of an indigenous art.

Through their music they seem to breathe with great solemnity the spiritual words of the "Lord's Prayer" and their own hearts are made to sing in a most beautiful and altogether the best of all ways, the way that is the result of the development of a native idiom.

If there be any to whom this is not clear let them ask themselves the question, "What is the art of the National Ukrainian Chorus?"

In spite of the many wonderful opportunities which, through the assistance of friends and through other means, are offered our students and the community, the result is the National Ukrainian Chorus at Hampton Institute, December twenty-first, remains the outstanding musical event in the history of the school.

Sincerely,
Herman Christoff

UNIVERSITY OF MISSOURI
COLUMBIA
November 16, 1923.
The Morning After.

My dear Mr. Rabinoff:

"And when the had passed it seemed like the ceasing of exquisite music".

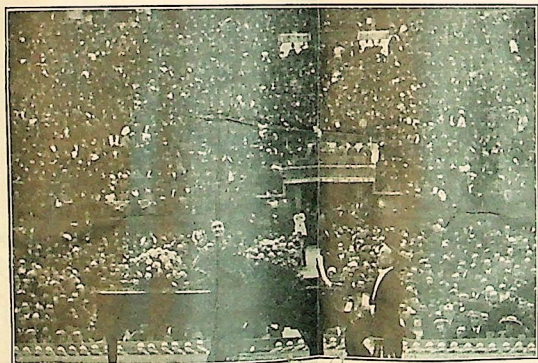
Your Ukrainian Chorus has come and gone. They had a rousing, wonderful creation, and they sang like the Lord's own anointed.

For all this, my dear Mr. Rabinoff, we owe you a sincere vote of thanks. And when I say we I mean not only Columbia and the University, I mean our American people.

I have only one regret: that I could not meet you last night and tell you this, and more, in person. I hope, however, our paths haven't crossed for the last time. If ever you are in these parts, drop in and see me.

In grateful remembrance of your fine generous idealism,

Sincerely,
Herman Christoff



Mlle. Slobodskaja Acknowledging Applause at One of the Great Arena Concerts

A Few Expressions of Appreciation from Those Who Have Had This Attraction

YALE UNIVERSITY, (New Haven, Conn.)

The technical proficiency on the part of the Chorus and its absolutely mastery of the music is amazing. . . .

Each piece had a wealth of individuality and characteristic flavor. . . . The audience regarded the concert as an event of great importance and it was easy to realize that a deep impression was made upon them.

David Stanley Smith, *Dean*.

PRINCETON UNIVERSITY, (Princeton, N. J.)

I am very glad to express my deep appreciation of the concert given at Princeton by the Ukrainian National Chorus. Their work is an expression of the highest form of art and our Princeton audience was enthusiastic in its approval and appreciation.

John Grier Hibben, *President*.

PITTSBURGH, PA.

Of course you have heard before now of the good attendance we had here Tuesday night, and the fine concert the Chorus gave. . . . I congratulate you on bringing to this country another sterling attraction.

May Beegle, *Concert Manager*.

CLEVELAND, OHIO

Concert truly great. . . . I feel sure from the notices they received that the house should sell out this time.

Frank H. Miner, *President, Masonic Temple*.

MILWAUKEE, WISCONSIN

The Chorus is certainly one of the most beautiful ensembles I have ever had the pleasure of hearing. . . . The Milwaukee public and press are unanimous in their enthusiasm and praise of the concert, and I hope that you will be able to arrange for a return date for Milwaukee.

Marian Andrews, *Concert Bureau*.

STATE NORMAL SCHOOL OF MUSIC (Emporia, Kansas)

Concert by the Ukrainian National Chorus . . . was remarkable in its appeal to persons of every class. . . . As an educational factor it was of inestimable value. . . .

This was a most wonderful concert and if the routing of this organization will bring them to this vicinity, we shall be glad to re-engage them.

Frank A. Beach, *Dean*.

UNIVERSITY OF MISSOURI (Columbia)

Your Ukrainian Chorus has come and gone. They had a rousing, wonderful ovation, and sang like the Lord's own anointed.

For all this, my dear Mr. Rabinoff, we owe you a sincere vote of thanks. And when I say we I mean not only Columbia and the University, I mean our American people.

Herman Almstedt.

TULSA, OKLAHOMA (Telegram)

Ukrainian Chorus greatest attraction we have had, Slobodskaja great success.

Robert Boice Carson.

OKLAHOMA CITY (Telegram)

Heard Tulsa concert. Can you give us three concerts for Oklahoma State Teachers' Association?

C. A. Barnett, *Chairman, State Teachers' Asso.*

DALLAS, TEXAS (Telegram)

Concert by Ukrainian Chorus was unparalleled artistic success, greatest singing ever heard in Dallas. Must have them back.

McDonald and Mason.

ST. JOSEPH, MO.

The Ukrainian National Chorus was wonderful and those who heard it said it was the greatest attraction this city has ever heard.

Mrs. Frances Henry Hill.

UNIVERSITY SCHOOL OF MUSIC, (Ann Arbor, Mich.)

I want to thank you very cordially for the splendid concert which the Ukrainian National Chorus gave in Ann Arbor. . . . More than five thousand music lovers packed the auditorium to listen to this marvelous organization.

This chorus more than lived up to the fine reports which had preceded it and on all sides . . . the verdict seems to be unanimous . . . that their singing was the acme of perfection.

Mr. Koshetz is to be congratulated upon his marvelous work and you are to be congratulated, sir, upon presenting this artistic triumph to the American people.

Mlle. Slobodskaja, the soloist of the evening, sang a heavy program with beautiful intonation, wonderful technique and a gorgeous voice. . . . One could hardly imagine a more sincere, wholesome and satisfying musical presentation.

Charles A. Sink.

PURDUE UNIVERSITY, (LaFayette, Indiana)

It was my great personal pleasure to hear the Ukrainian National Chorus when this unique organization appeared, under the auspices of the University, on November 11th. There was not, I am sure, a disappointed person in the audience. This human orchestra revealed great mysterious powers of melody and harmony. The soul of the people sang to us that night; we will not lose that which we received.

Edward C. Elliott, *President*.

HAMPTON NORMAL COLLEGE (Hampton, Virginia)

The message of the Ukrainian National Chorus is of the profoundest significance especially to America, for . . . "What has America to offer in any way comparable to the art of the Ukrainian National Chorus?" . . . remains the outstanding musical event in the history of the school.

R. Nathaniel Dett, *Director of Music*.

NASHVILLE, TENN.

The Ukrainian Chorus was all you claimed and then some. Our people were delighted and the musicians who know things say it is the best thing we have ever presented here.

L. C. Naff, *Manager*.

PROVIDENCE, R. I.

Most wonderful concert we have ever had here. Will you consider making another visit to Providence?

If you can make the date for a Sunday afternoon I am sure we could fill the largest hall seating 2364.

Antoinette Hall-Whytock.

RICHMOND, VIRGINIA

Our concert was given last night and was a great artistic triumph, one that made a most remarkable impression. I hope you will give me another opportunity this season to book the Chorus and I feel that this introduction will jam the largest capacity next time, and I am quite willing to gamble on it. Let me also thank you for your fine spirit and the way you cooperated with me.

John George Harris.

YOUNGSTOWN, OHIO

We started out to make this concert the musical event of the season in the Mahoning Valley. I want to say to you that it was that and a great deal more. From a financial standpoint the concert was also a great success.

The Monday Musical Club has a membership of nearly two thousand and embraces nearly all the music loving people of Youngstown and vicinity. They will take the return concert for this season. Please give them a definite date.

Joseph G. Butler, Jr.

OMAHA, NEB. (The Tuesday Musical Club)

Your Ukrainian National Chorus has been in Omaha and words fail me, for no words can adequately express an appreciation of *Great Art!*

What prospects are there for the Tuesday Musical Club to present the Chorus next season under its auspices?

Helen M. Axtell.

Space Does Not Permit Excerpts From Many Other Similar Letters